

WORKSHOP PROGRAM

A. Time: 13:30-16:30, Tuesday 5th September 2023.

B. Place: Room A204, Hanoi University of Business & Technology

C. Workshop Language: English

D. Contents:

Time	Content	Indicator
13h30-13h40	Opening speech	Assoc.Prof.Dr. Nguyen Manh Quan – Director of INBUS Prof. Dr. Yuri Sadoi – Faculty of Economics, Meijo University
13h40-13h45	Introduce about Meijo University	Prof. Dr. Yuri Sadoi – Faculty of Economics, Meijo University
13h45-14h00	Presentation of HUBT: Traditional costume of Vietnam: Ao Dai	Group 1 - HUBT
14h00 – 14h45	Presentations of Meijo: - Japanese unique manners - Japanese annual events and background - Japanese daily lives shown in Japanese Animation	Students of Meijo University
14h45-15h00	Vietnam Traditional Lunar year - A unique traditional cultural custom of Vietnam	Group 2 - HUBT
15h00-15h30	Presentations of Meijo: - Japanese traditional cuisine - Marketing strategy of limited edition products	Students of Meijo University
15h30-15h45	Traditional Vietnamese food	Group 3 - HUBT
15h45 – 16h20	Discussion and Q&A Student exchange	
16h20 - 16h30	Close	Preside